

State of Misconsin LEGISLATIVE REFERENCE BUREAU

Appendix A ... segment III

LRB BILL HISTORY RESEARCH APPENDIX

The drafting file for 2013 LRB-2664/P5 * (For: Rep. Craig)

has been copied/added to the drafting file for

2013 LRB-2190 (For: Rep. Craig)

Are These "Companion Bills" ?? ... No

RESEARCH APPENDIX -PLEASE KEEP WITH THE DRAFTING FILE

(Per: ARG) Date Transfer Requested: 08/12/2013

* Note: LRB-2664's Appendix A (early version of LRB-2190) did not need to be included ... per ARG.

The attached draft was incorporated into the new draft listed above. For research purposes the attached materials were added, as a appendix, to the new drafting file. If introduced this section will be scanned and added, as a separate appendix, to the electronic drafting file folder.



State of Misconsin 2013 - 2014 LEGISLATURE



PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

By Tues 7 pr

1

2

NSEP

AN ACT to create 227.01 (13) (zz), 551.202 (26), 551.205, 551.607 (2) (g) and

551.614 (1m) of the statutes; relating to: exemptions from securities

3 registration requirements.

Analysis by the Legislative Reference Bureau

Under the Wisconsin Uniform Securities Law (WUSL), a person may not offer or sell any security in this state unless the security is registered with the Division of Securities in the Department of Financial Institutions (division), the security or transaction is exempt from registration, or the security is a federal covered security. Certain notice filing requirements may apply to federal covered securities. A "security" is defined broadly under the WUSL and includes stocks, notes, bonds, investment contracts, limited partnership interests, and certain other financial interests. Current law identifies various securities transactions that are exempt from registration with the division, such as a sale or offer to sell to an accredited investor or an institutional investor.

This bill creates an additional transaction exemption to securities registration. Under this exemption, an offer or sale of a security by an issuer is exempt from registration if the offer or sale is conducted in accordance with specified requirements, including the following: 1) the issuer of the security is a business entity organized under the laws of this state and authorized to do business in this state; 2) the transaction meets exemption requirements under federal law and rules of the federal Securities and Exchange Commission (SEC) for intrastate securities offerings; 3) the amount of money to be received for an sales of the security in reliance on the exemption does not exceed either \$2,000,000 or \$1,000,000, adjusted every

with certain excaptions,

P150)

He.)

judich term is discussed be low 2013 - 2014 Legislature

LRB-2664/P2 ARG:sac:jf

five years for inflation, depending on whether the issuer has or has not, respectively, undergone a financial audit and made it available; 4) the issuer does not accept more than \$5,000 from any single purchaser unless the purchaser is an accredited investor, 5) the offering is made exclusively through an Internet site and the Internet site is registered with the division of exempt from registration (6) the issuer files notice of the offering with the division at least ten days before commencing the offering and the notice contains specified information, including a copy of a disclosure statement to be provided to prospective investors and an escrow agreement with a depository institution contains this state in which the investor funds will be deposited; 7) the issuer is not an investment company or an SEC reporting company; 8) the issuer informs all prospective purchasers that the securities have not been registered and are subject to limitations on resale, includes a specified legend conspicuously on the cover page of the disclosure document, requires each purchaser to sign a written or electronic acknowledgment containing certain information, and obtains from each purchaser evidence that the purchaser about is a resident of this state; 9) all payments for purchase of securities are held by the issuer in the depository institution identified in the escrow agreement under 6), 10) a copy of the disclosure document provided to the division is given to each prospective investor at the time of the offer, and 11) the exemption is not used in conjunction with any other exemption to securities registration. The bill also requires the securities issuer to file a quarterly report with the division, and make it available to investors, for so long as securities issued under the exemption are

ard

anding.
In addition, all Internet sites through which the securities are offered are outstanding. generally required to be registered with the division. Registration is accomplished by the Internet site operator filing a statement with the division that contains specified information. However, registration with the division is not required if all of the following apply with respect to the Internet site and its operator: 1) it does not offer investment advice or recommendations; 2) it does not solicit purchases, sales, or offers to buy securities; 3) it does not compensate persons for the solicitation or based on the sale of securities; 4) it is not compensated based on the amount of securities sold, and it does not hold, manage, possess, or otherwise handle investor funds or securities, it does not engage in other activities prohibited by the division. The Internet site operator and the securities issuer must also maintain records of all offers and sales of securities effected through the Internet site and provide the

division with access to these records on request. • For further information see the **state** fiscal estimate, which will be printed as

an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 227.01 (13) (zz) of the statutes is created to read:

LRB-2664/P2 -3-2013 - 2014 Legislature 551,206 227.01 (13) (zz) Adjusts, under s. #1205 (3), the amounts specified in s. 1 - a. and 1. b. ansub (07)()1. a. and 551.202 (26) (c) 1. and 24 (SECTION 2. 551.202 (26) of the statutes is created to read: 551.202 (26) An offer or sale of a security by an issuer if the offer or sale is 4 conducted in accordance with all of the following requirements: 5 (a) The issuer of the security is a business entity organized under the laws of 6 this state and authorized to do business in this state. 7 (b) The transaction meets the requirements of the federal exemption for 8 intrastate offerings in section 3 (a) (11) of the Securities Act of 1933 (15 USC 77c (a) 9 (11)) and Rule 147 adopted under the Securities Act of 1933 (17 CFR 230.147). 10 (c) The sum of all cash and other consideration to be received for all sales of the 11 security in reliance on the exemption under this subsection does not exceed the 12 following amount: 13 If the issuer has not undergone and made available to each prospective 14 investor and the administrator the documentation resulting from a financial audit 15 of its most recently completed fiscal year which complies with generally accepted 16 accounting principles, \$1,000,000 subject to adjustment under s. less the 17 aggregate amount received for all sales of securities by the issuer within months before the first offer or sale made in reliance on the exemption under this 19 (INGERT 3-18)

> If the issuer has undergone and made available to each prospective investor and the administrator the documentation resulting from a financial audit of its most recently completed fiscal year which complies with generally accepted accounting principles, \$2,000,000 subject to adjustment under s. 15120512, less the aggregate

subsection.

21

22

23

24

551.706

2

3

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

amount received for all sales of securities by the issuer within the 12 months before the first offer or sale made in reliance on the exemption under this subsection.

(d) The issuer does not accept more than \$5,000 from any single purchaser unless the purchaser is an accredited investor as defined in Rule 501 (a) adopted under the Securities Act of 1933 (17 CFR 230.501 (a))

- (e) The offering under this subsection is made exclusively through one or more Internet sites and each Internet site is registered with the division under s. 551.205 (1) (b) (1) (b) (1) (b) (2)
- (f) Not less than 10 days prior to the commencement of an offering of securities in reliance on the exemption under this subsection, the issuer files a notice with the administrator, in writing or in electronic form as prescribed by the administrator, containing all of the following:
- A notice of claim of exemption from registration, specifying that the issuer will be conducting an offering in reliance on the exemption under this subsection, accompanied by the filing fee specified in s. 551.614 (1m).
- 2. A copy of the disclosure statement to be provided to prospective investors in connection with the offering, containing all of the following:
- a. A description of the company, its type of entity, the address and telephone number of its principal office, its history, its business plan, and the intended use of the offering proceeds, including any amounts to be paid, as compensation or otherwise, to any owner, executive officer, director, managing member, or other person occupying a similar status or performing similar functions on behalf of the issuer.
- b. The identity of all persons owning more than 10 percent of the ownership interests of any class of securities of the company.

- c. The identity of the executive officers, directors, managing members, and other persons occupying a similar status or performing similar functions in the name of and on behalf of the issuer, including their titles and their prior experience.

 d. The terms and conditions of the securities being offered and of any contatending securities of the company the minimum and maximum amount of
- d. The terms and conditions of the securities being offered and of any outstanding securities of the company, the minimum and maximum amount of securities being offered, if any, and either the percentage ownership of the company represented by the offered securities or the valuation of the company implied by the price of the offered securities.
- e. The identity of any person who has been or will be retained by the issuer to assist the issuer in conducting the offering and sale of the securities, including any Internet site operator but excluding persons acting solely as accountants or attorneys and employees whose primary job responsibilities involve the operating business of the issuer rather than assisting the issuer in raising capital.
- f. For each person identified as required under subd. 2. e., a description of the consideration being paid to the person for such assistance.
- g. A description of any litigation or legal proceedings involving the company or its management.
- h. The names and addresses, including the Uniform Resource Locator, of each Internet site that will be used by the issuer to offer or sell securities under this subsection.
- i. Any additional information material to the offering, including, if appropriate, a discussion of significant factors that make the offering speculative or risky. This discussion shall be concise and organized logically and may not be limited to risks that could apply to any issuer or any offering.

3. An escrow agreement with a bank of other depository institution located in this state in which the investor funds will be deposited, providing that all offering proceeds will be released to the issuer only when the aggregate capital raised from all investors is equal to or greater than the minimum target offering amount specified in the business plan as necessary to implement the business plan and that all investors may cancel their commitments to invest if that target offering amount is not raised by the time stated in the disclosure document.

INSKAT 6-1

- (g) The issuer is not, either before or as a result of the offering, an investment company, as defined in section 3 of the Investment Company Act of 1940 (15 USC 80a-3), or an entity that would be an investment company but for the exclusions provided in section 3 (c) of the Investment Company Act of 1940 (15 USC 80a-3 (c)), or subject to the reporting requirements of section 13 or 15 (d) of the Securities Exchange Act of 1934 (15 USC 78m or 78o (d)).
- (h) The issuer informs all prospective purchasers of securities offered under this subsection that the securities have not been registered under federal or state securities law and that the securities are subject to limitations on resale. The issuer shall display the following legend conspicuously on the cover page of the disclosure document:

IN MAKING AN INVESTMENT DECISION, INVESTORS MUST RELY ON THEIR OWN EXAMINATION OF THE ISSUER AND THE TERMS OF THE OFFERING, INCLUDING THE MERITS AND RISKS INVOLVED. THESE SECURITIES HAVE NOT BEEN RECOMMENDED BY ANY FEDERAL OR STATE SECURITIES COMMISSION OR DIVISION OR OTHER REGULATORY AUTHORITY. FURTHERMORE, THE FOREGOING AUTHORITIES HAVE NOT CONFIRMED THE ACCURACY OR DETERMINED THE ADEQUACY OF THIS

1	DOCUMENT. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL
2	OFFENSE. THESE SECURITIES ARE SUBJECT TO RESTRICTIONS ON
3	TRANSFERABILITY AND RESALE AND MAY NOT BE TRANSFERRED OR
4	RESOLD EXCEPT AS PERMITTED BY SUBSECTION (e) OF SEC RULE 147 (17
5	CFR 230.147 (e)) AS PROMULGATED UNDER THE SECURITIES ACT OF 1933,
6	AS AMENDED, AND THE APPLICABLE STATE SECURITIES LAWS,
7	PURSUANT TO REGISTRATION OR EXEMPTION THEREFROM. INVESTORS
8	SHOULD BE AWARE THAT THEY WILL BE REQUIRED TO BEAR THE
9	FINANCIAL RISKS OF THIS INVESTMENT FOR AN INDEFINITE PERIOD OF
10	TIME.
11	(i) The issuer requires each purchaser to certify in writing or electronically as
12	follows:
13	I UNDERSTAND AND ACKNOWLEDGE THAT:
14	I am investing in a high-risk, speculative business venture. I may lose all of my
15	investment, and I can afford the loss of my investment.
16	This offering has not been reviewed or approved by any state or federal
17	securities commission or division or other regulatory authority and that no such
18	person or authority has confirmed the accuracy or determined the adequacy of any
19	disclosure made to me relating to this offering.
20	The securities I am acquiring in this offering are illiquid, that there is no ready
21	market for the sale of such securities, that it may be difficult or impossible for me to
22	sell or otherwise dispose of this investment, and that, accordingly, I may be required
റാ	to hold this investment indefinitely

-8-

[NSEP1 8-82

1	I may be subject to tax on my share of the taxable income and losses of the
2	company, whether or not I have sold or otherwise disposed of my investment or
3	received any dividends or other distributions from the company.
4	(Signature)
5	(j) The issuer obtains from each purchaser of a security offered under this
6	subsection evidence that the purchaser is a resident of this state and, if applicable,
7	is an accredited investor.
8	(k) All payments for purchase of securities offered under this subsection are
9	directed to and held by the hank or depository institution specified in par. (f) 3. The
10	bank or depository institution shall notify the administrator of the receipt of
11	payments for securities and the identity and residence of the investors. This
12	information shall be confidential as provided in s. 551.607 (2) (g).
13	(L) The issuer of securities offered under this subsection provides a copy of the
14	disclosure document provided to the administrator under par. (f) 2. to each
15	prospective investor at the time the offer of securities is made to the prospective
16	investor.
17	(m) The exemption under this subsection is not used in conjunction with any
18	other exemption under this section or s, 551.201, except that an offer or sale to an
19	officer, director, partner, trustee or individual occupying similar status or
20	performing similar functions with respect to the issuer or to a person owning 10
21	percent or more of the outstanding shares of any class or classes of securities of the
22	issuer does not count toward the monetary limitation in provided and 2011 is
23	SECTION 3. 551.205 of the statutes is created to read:
24	551.205 Additional provisions related to crowdfunding exemption for
25	intrastate offerings through Internet sites. (1) All of the following

1	requirements apply to an offer or sale of securities pursuant to the exemption under
2	s. 551.202 (26):
3	(a) Prior to any offer or sale of securities, the issuer shall provide to the Internet
4	site operator evidence that the issuer is organized under the laws of this state and
5	is authorized to do business in this state.
6	(b) 1. Except as provided in salid. In the Internet site operator shall register
7	with the division by filing a statement this statement shall include all of the
8	following:
9	a. That the Internet site operator is a business entity organized under the laws
10	of this state and authorized to do business in this state.
11	b. That the Internet site is being utilized to offer and sell securities pursuant
12	to the exemption under s. 551.202 (26)
18	c. The identity and location of, and contact information for, the Internet site
/)	
$\left(\begin{array}{c}14\end{array}\right)$	operator, and the issuer.
15	2. The Internet site operator is not required to register with the division if all
	operator and the issuer. 2. The Internet site operator is not required to register with the division if all of the following apply with respect to the Internet site and its operator:
15	2. The Internet site operator is not required to register with the division if all of the following apply with respect to the Internet site and its operator: a. It does not offer investment advice or recommendations.
15 16	of the following apply with respect to the Internet site and its operator:
15 16 17	a. It does not offer investment advice or recommendations.
15 16 17 18	of the following apply with respect to the Internet site and its operator: a. It does not offer investment advice or recommendations. b. It does not solicit purchases, sales, or offers to buy the securities offered or
15 16 17 18 19	of the following apply with respect to the Internet site and its operator: a. It does not offer investment advice or recommendations. b. It does not solicit purchases, sales, or offers to buy the securities offered or displayed on the Internet site.
15 16 17 18 19 20	 a. It does not offer investment advice or recommendations. b. It does not solicit purchases, sales, or offers to buy the securities offered or displayed on the Internet site. c. It does not compensate employees, agents, or other persons for the
15 16 17 18 19 20 21	of the following apply with respect to the Internet site and its operator: a. It does not offer investment advice or recommendations. b. It does not solicit purchases, sales, or offers to buy the securities offered or displayed on the Internet site. c. It does not compensate employees, agents, or other persons for the solicitation or based on the sale of securities displayed or referenced on the Internet
15 16 17 18 19 20 21 22	 a. It does not offer investment advice or recommendations. b. It does not solicit purchases, sales, or offers to buy the securities offered or displayed on the Internet site. c. It does not compensate employees, agents, or other persons for the solicitation or based on the sale of securities displayed or referenced on the Internet site.

0.4 It does not engage in such of

O 6. It does not engage in such other activities as the division, by rule, determines are prohibited of such an Internet site.

- (c) The issuer and the Internet site operator shall maintain records of all offers and sales of securities effected through the Internet site and shall provide ready access to the records to the division, upon request. The division may access, inspect, and review any Internet site registered under this subsection as well as its records.
- (2) An issuer of a security, the offer and sale of which is exempt under s. 551.202 (26), shall provide, free of charge, a quarterly report to the issuer's investors until no securities issued under s. 551.202 (26) are outstanding. An issuer may satisfy the reporting requirement of this subsection by making the information available on an Internet site if the information is made available within 45 days after the end of each fiscal quarter and remains available until the succeeding quarterly report is issued. An issuer shall file each quarterly report under this subsection with the division and, if the quarterly report is made available on an Internet site, the issuer shall also provide a written copy of the report to any investor upon request. The report shall contain all of the following:
- (a) Compensation received by each director and executive officer, including cash compensation earned since the previous report and on an annual basis and any bonuses, stock options, other rights to receive securities of the issuer or any affiliate of the issuer, or other compensation received.

 (NSEPT10- γ)
- (b) An analysis by management of the issuer of the business operations and financial condition of the issuer.

At 5-year intervals after January 1, 2014, the division shall adjust the monetary amounts specified in s. 551.202 (26) (c) 1. 100 2 to reflect changes since January 1, 2014, in the consumer price index for all urban consumers,

551.206 Adjustments.

Milwaukee-Racine area

2013 - 2014 Legislati	ure
[INSEPT	11-3
average, as determin	ed by the U.S. departs

2

3

4

5

6

7

8

9

10

11

12

13

14

average, as determined by the U.S. department of labor. Each adjustment shall be rounded to the nearest multiple of \$50,000. Each adjustment under this section shall be published on the department of financial institutions Internet site.

SECTION 4. 551.607 (2) (g) of the statutes is created to read:

551.607 (2) (g) Any record received under s. 551.202 (26) (k) relating to payments for securities and the identity and residence of the investors.

SECTION 5. 551.614 (1m) of the statutes is created to read:

551.614 (1m) FILING FEES RELATING TO CERTAIN REGISTRATION EXEMPTIONS. There shall be a nonrefundable filing fee of for every notice of claim of exemption filed under s. 551.202 (26) (f) 1.

SECTION 6. Initial applicability.

(1) This act first applies to securities offered or sold on the effective date of this subsection.

(END)

[NSEPT 11-10

2013-2014 DRAFTING INSERT FROM THE LEGISLATIVE REFERENCE BUREAU

1	INSERT 1A: SEE EXCERPT FROM 13-2190/1
2	INSERT 2A:
3	Also, the bill exempts the Internet site operator from registration with the division as a broker-dealer if INSERT 2B:
4	5) the fee it charges for securities offerings satisfies specified requirements; 6) it complies with specified advertising restrictions; and INSERT 2C: SEE EXCERPT FROM 13-2664/P1
5	INSERT 2C: INSERT 2A TO INSERT 2C:
6	with certain exceptions, the amount of money to be received for sales of the security in reliance on the exemption does not exceed either \$2,000,000 or \$1,000,000, adjusted every five years for inflation, depending on whether the issuer has or has not, respectively, undergone a financial audit and made it available; INSERT 2C: INSERT 3A TO INSERT 2C:
7	6) unless permitted by the division, no general solicitation or general advertising is made for the securities; INSERT 3-2: SEE EXCERPT FROM 13-2190/1
8	INSERT 3-2: INSERT 2-2 TO INSERT 3-2:
9	except as provided in ss. 551.401 (2) (cm), 551.403 (2) (a) 2m., and 551.405 (2) (a) 2m.,
10	INSERT 3-12:
11	, excluding sales to any accredited investor or institutional investor,
12	INSERT 3-18:
13	exempt from registration under this section or s. 551.201
14	INSERT 4-2:
15	2. An offer or sale to an officer, director, partner, trustee, or individual
16	occupying similar status or performing similar functions with respect to the issuer
17	or to a person owning 10 percent or more of the outstanding shares of any class or

classes of securities of the issuer does not count toward the monetary limitation in
subd. 1.a. and 1. b.
INSERT 4-11:
which the administrator shall make available as an electronic document on the
department of financial institutions Internet site,
INSERT 6-1:
, savings bank, savings and loan association, or credit union chartered under the
laws of
INSERT 8-22: SEE EXCERPT FROM 13-2664/P1
INSERT 8-22: INSERT 3-12 TO INSERT 9-14 TO INSERT 8-22:
, excluding sales to any accredited investor or institutional investor,
INSERT 8-22: INSERT 3-18 TO INSERT 9-14 TO INSERT 8-22:
exempt from registration under this section or s. 551.201
INSERT 8-22: INSERT 9-19 TO INSERT 8-22:
2. An offer or sale to an officer, director, partner, trustee, or individual
occupying similar status or performing similar functions with respect to the issuer
or to a person owning 10 percent or more of the outstanding shares of any class or
classes of securities of the issuer does not count toward the monetary limitation in
subd. 1.a. and 1. b.
INSERT 8-22: INSERT 9-25 TO INSERT 8-22:
(f) No general solicitation or general advertising is made in connection with the
offer to sell or sale of the securities unless it has been permitted by the administrator.
INSERT 8-22: INSERT 10-1 TO INSERT 8-22:
, savings bank, savings and loan association, or credit union chartered under the
laws of

1	INSERT 8-22: INSERT 10-6 TO INSERT 8-22:
2	, accompanied by the filing fee specified in s. 551.614 (1m). The administrator shall
3	prescribe the form required for the notice and make the form available as an
4	electronic document on the department of financial institutions Internet site.
5	INSERT 8-22: INSERT 10-14 TO INSERT 8-22:
6	, savings bank, savings and loan association, or credit union
7	INSERT 9-7:
8	, accompanied by the filing fee specified in s. 551.614 (1m),
9	INSERT 9-14:
10	d. Except as provided in subd. 2., that the Internet site operator is registered
11	as a broker-dealer under s. 551.401.
12	INSERT 9-15:
13	as a broker-dealer under s. 551.401
14	INSERT 9-24:
15	e. The fee it charges an issuer for an offering of securities on the Internet site
16	is a fixed amount for each offering, a variable amount based on the length of time that
17	the securities are offered on the Internet site, or a combination of such fixed and
18	variable amounts.
19	f. It does not identify, promote, or otherwise refer to any individual security
20	offered on the Internet site in any advertising for the Internet site.
21	INSERT 10-2:
22	3. If any change occurs in the information that an Internet site operator
23	submits to the division in a statement filed under subd. 1., the Internet site operator
24	shall notify the division within 30 days after the change occurs.
25	INSERT 10-22:

1	SECTION 1. 551.206 of the statutes is created to read:
2	INSERT 10-24:
3	a. and 1. b. and (27) (c) 1. a. and 1. b.
4	INSERT 11-3:
5	SECTION 2. 551.401 (1) of the statutes is amended to read:
6	551.401 (1) REGISTRATION REQUIREMENT. It is unlawful for a person to transact
7	business in this state as a broker-dealer unless the person is registered under this
8	chapter as a broker-dealer or is exempt from registration as a broker-dealer under
9	sub. (2) or (4) or s. 551.205 (1) (b) 2.
10	History: 2007 a. 196. INSERT 11-10:
10	a nonrefundable filing fee of \$50 for every notice provided under s. 551.202 (27) (h),
12	and a nonrefundable filing fee of \$100 for every statement filed under s. 551.205 (1)
12	(b) 1

"RESEARCH APPENDIX"

	Drafting History Reproduction Request Form
T	DRAFTING ATTORNEYS: PLEASE COMPLETE THIS FORM AND GIVE TO MIKE BARMAN
	(Request Made By: MD (Date: $7/38/3$)
	Note:
	BOTH DRAFTS SHOULD HAVE THE
	SAME "REQUESTOR"
	(exception: companion bills)
	* * *
	Please transfer the drafting file for 2011 LRB
	OR
	Please copy the drafting file for
2	013 LRB (include the version) (For: Rep. / Sen.
<u></u>	and place it in the drafting fill for
	2013 LRB
	Are These "Companion By ?? Yes No
	If yes, who in the initial requestor's office authorized the copy/transfer of the drafting history
("g	(uts") from the original file: Updated: 09/05/2012



State of Misconsin 2013 - 2014 LEGISLATURE



INSEPT IA:

2013 BILL

AN ACT to amend 551.102 (11) (o), 551.202 (13) (am), 551.202 (14) (a) (intro.) and

551.202 (24); and to create 551.102 (1g) of the statutes; relating to: exemptions from securities registration requirements.

Analysis by the Legislative Reference Bureau

Under the Wisconsin Uniform Securities Law (WUSL), a person may not offer or sell any security in this state unless the security is registered with the Division of Securities in the Department of Financial Institutions (division), the security or transaction is exempt from registration, or the security is a federal covered security. Certain notice filing requirements may apply to federal covered securities. A "security" is defined broadly under the WUSL and includes stocks, notes, bonds, investment contracts, limited partnership interests, and certain other financial interests.

Under current law, certain securities transactions are exempt from registration with the division. Among these exempt transactions is a sale or offer to sell to an accredited investor, as defined under federal law. For purposes of this registration exemption, "accredited investor" includes, among others, banks or other financial institutions; federally registered broker-dealers; insurance companies; investment companies; private business development companies; certain persons having designated positions with the securities issuer; certain trusts with assets of more than \$5,000,000; and entities in which all of the equity owners are accredited investors. For purposes of this registration exemption, an "accredited investor" also includes any person who comes within any of the following categories, or whom the

1

2

3

BILL

(INSEPT 1A (contrd):

Securities

securities issuer reasonably believes comes within any of the following categories, at the time of the sale of the securities to that person: 1) any natural person who had an individual income in excess of \$200,000 in each of the two most recent years or joint income with that person's spouse in excess of \$300,000 in each of those years and has a reasonable expectation of reaching the same income level in the current year; or 2) any natural person whose individual net worth, or joint net worth with that person's spouse, exceeds \$1,000,000. For purposes of calculating net worth, the person's primary residence is generally not included as an asset and indebtedness secured by the residence is generally not included as a liability, but there are exceptions

For purposes of registration exemptions.

This bill creates a state law definition of "accredited investor" and changes the criteria for being an accredited investor as described in items 1) and 2), above but only for purposes relating to this registration exemption. The bill lowers the individual income threshold in item 1), above, from \$200,000 to \$100,000 and lowers the joint income threshold in item 1), above, from \$300,000 to \$150,000. The bill also lowers the net worth threshold in item 2), above, from \$1,000,000 to \$750,000 and specifies that the net worth calculation includes the person's primary residence as

both an asset and a liability.

Under current law, another securities transaction that is exempt from registration with the division is a sale or offer to sell to an institutional investor, as defined under state law. Current law defines "institutional investor" to include, among others, banks and other financial institutions; insurance companies; investment companies; federally registered broker-dealers; private business development companies meeting certain standards; certain qualified institutional buyers, as defined under federal law; and other entities of institutional character with assets of more than \$10,000,000.

This bill modifies this definition of "institutional investor," lowering the asset threshold for other entities of institutional character from \$10,000,000 to \$2,500,000. This change affects this registration exemption and also provisions in which: a broker-dealer is exempt from registration with the division if it engages in only certain transactions, including transactions with institutional investors; and, a federal covered investment adviser without a place of business in this state is exempt from notice filing with the division if it has only certain types of clients in

this state, including institutional investors.

Under current law, another securities transaction that is exempt from registration with the division is a transaction pursuant to an offer directed to not more than 25 persons in this state, not including accredited investors and institutional investors, during a 12-month period if certain requirements are met, including that general solicitation or advertising is not made. The division may modify this registration exemption, including increasing or decreasing the number of offerees permitted.

This bill modifies this registration exemption to increase the number of offerees

permitted from 25 persons to 100 persons. 50

Under current law, another securities transaction that is exempt from registration with the division is an offer or sale by a securities issuer having its

BILL

1

2

3

5

6

7

8

9

10

11

12

13

14

15

6

17

INSERT IA Contid

principal office in this state of its securities if the aggregate number of persons holding all of the issuer's securities, after the securities to be issued are sold, does not exceed 25, not including accredited investors and institutional investors, and if certain other requirements are met, including that no advertising is published

This bill modifies this registration exemption to increase the aggregate number of persons who may hold the issuer's securities from 25 persons to 100 persons.

For further information see the state fiscal estimate, which will be printed as

an admendia to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 551.102 (1g) of the statutes is created to read:

551.102 (1g) "Accredited investor," for purposes of s. 551.202 (13) (am) only, has the meaning given in Rule 501 (a) (1), (2), (3), (4), (7), and (8) adopted under the Securities Act of 1933 (17 CFR 230.501 (a) (1), (2), (3), (4), (7), and (8)) and also means any person who comes within any of the following categories, or whom the issuer reasonably believes comes within any of the following categories, at the time of the sale of the securities to that person:

- (a) 1. Subject to subd. 2., any natural person whose individual net worth, or joint net worth with that person's spouse, exceeds \$750,000.
- 2. For purposes of calculating net worth under subd. 1., the person's primary residence shall be included as an asset and indebtedness secured by the primary residence shall be included as a liability. This subdivision does not apply to any calculation of a person's net worth made in connection with a purchase of securities in accordance with a right to purchase the securities if the right was held by the person on July 20, 2010, the person qualified as an accredited investor under 17 CFR 230.501 (a)'(5) on the basis of net worth at the time the person acquired the right, and the person held securities of the same issuer, other than this right, on July 20, 2010.

LND OF INSEPT 1A

five years for inflation, depending on whether the issuer has or has not, respectively, undergone a financial audit and made it available; 4) the issuer does not accept more than \$5,000 from any single purchaser unless the purchaser is an accredited investor; 5) the issuer files notice of the offering with the division at least ten days before commencing the offering or using any publicly available Internet site in connection with the offering, and the notice contains specified information, including a copy of a disclosure statement to be provided to prospective investors and an escrow agreement with a depository institution located in this state in which the investor funds will be deposited; 6) the issuer is not an investment company or an SEC reporting company; 7) the issuer informs all prospective purchasers that the securities have not been registered and are subject to limitations on resale, includes a specified legend conspicuously on the cover page of the disclosure document, requires each purchaser to sign a written acknowledgment containing certain information, and obtains from each purchaser evidence that the purchaser is a resident of this state; 8) all payments for purchase of securities are held by the issuer in the depository institution identified in the escrow agreement under 5), above; 9) a copy of the disclosure doctment/provided to the division is given to each prospective investor at the time of the offer and 10) the exemption is not used in conjunction with any other exemption to securities registration. The bill also requires the securities issuer to file a quarterly report with the division, and make it available to investors, for so long as securities is sued under the exemption are outstanding.

If securities offered under this examption will be sold through an Internet site, additional requirements apply. The Internet site is generally required to be registered with the division. Registration is accomplished by the Internet site provider filing a statement with the division that contains specified information. However, registration with the division is not required if all of the following apply with respect to the Internet site and its operator: 1) it does not offer investment advice or recommendations; 2) it does not solicit purchases, sales, or offers to buy securities; 3) it does not compensate persons for the solicitation or based on the sale of securities; 4) it is not compensated based on the amount of securities sold, and it does not hold, manage, possess, or otherwise handle investor funds or securities; 5) it does not engage in other activities prohibited by the division. The Internet site operator and the securities issuer must also maintain records of all offers and sales of securities effected through the Internet site and provide the division with access to these records on request.

The second transaction exemption to securities registration created by the bill is similar to the first. Under the second exemption, an offer or sale of a security by an issuer is exempt from registration if the offer or sale is conducted in accordance with specified requirements, including the following: 1) the issuer of the security is a business entity organized under the laws of this state and authorized to do business in this state; 2) the transaction meets exemption requirements under federal law and rules of the SEC for intrastate securities offerings; 3) the amount of money to be received for all sales of the security in reliance on the exemption does not exceed \$1,000,000; 4) the issuer does not accept more than \$5,000 from any single purchaser unless the purchaser is an accredited investor; 5) no commission or other

ANSOIT TO ANSOIT

inament (INSERT & Carto).

1

2

4

5

6

7

8

9

10

11

12

13

14

remuneration is paid for any person's participation in the offer or sale of securities unless the person is registered as a broker-dealer or securities agent; 6) all funds received from investors are deposited into a depository institution authorized to do Obusiness in this state, and all the funds are used in accordance with representations made to investors; 7) before the use of any general solicitation or the 25th sale of the security, the issuer provides a notice of the offering to the division containing 100th specified information; 8) the issuer is not an investment company or an SEC reporting company; the issuer informs all purchasers that the securities have not been registered and makes disclosures required by SEC rule, including disclosures related to limitations on resale of the securities, and 10) the exemption is not used in conjunction with any other exemption to securities registration.

For further information see the state fiscal estimate, which will be printed as

opendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact às follows:

SECTION 1. 227.01 (13) (zz) of the statutes is created to read:

227.01 (13) (zz) Adjusts, under s. 551.205 (3), the amounts specified in

551.202 (26) (c) 1. and 2. 3

SECTION 2. 551.202 (26) of the statutes is created to read:

551.202 (26) An offer or sale of a security by an issuer if the offer or sale is conducted in accordance with all of the following requirements:

(a) The issuer of the security is a business entity organized under the laws of this state and authorized to do business in this state.

(b) The transaction meets the requirements of the federal exemption for intrastate offerings in section 3 (a) (11) of the Securities Act of 1933 (15 USC 77c (a) (11)) and Rule 147 adopted under the Securities Act of 1933 (17 CFR 230.147).

(c) The sum of all cash and other consideration to be received for all sales of the security in reliance on the exemption under this subsection does not exceed the following amount:

END of INSERT & C

and 10

BILL

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

INSERT 3-2:

principal office in this state of its securities if the aggregate number of persons holding all of the issuer's securities, after the securities to be issued are sold, does not exceed 25, not including accredited investors and institutional investors, and if certain other requirements are met, including that no advertising is published.

This bill modifies this registration exemption to increase the aggregate number of persons who may hold the issuer's securities from 25 persons to 100 persons.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 551.102 (1g) of the statutes is created to read:

INSCAT.

551.102 (1g) "Accredited investor," for purposes of s. 551.202 (18) (and looks has the meaning given in Rule 501 (a) (1), (2), (3), (4), (7), and (8) adopted under the Securities Act of 1933 (17 CFR 230.501 (a) (1), (2), (3), (4), (7), and (8)) and also means any person who comes within any of the following categories, or whom the issuer reasonably believes comes within any of the following categories, at the time of the sale of the securities to that person:

- (a) 1. Subject to subd. 2., any natural person whose individual net worth, or joint net worth with that person's spouse, exceeds \$750,000.
- 2. For purposes of calculating net worth under subd. 1., the person's primary residence shall be included as an asset and indebtedness secured by the primary residence shall be included as a liability. This subdivision does not apply to any calculation of a person's net worth made in connection with a purchase of securities in accordance with a right to purchase the securities if the right was held by the person on July 20, 2010, the person qualified as an accredited investor under 17 CFR 230.501 (a) (5) on the basis of net worth at the time the person acquired the right, and the person held securities of the same issuer, other than this right, on July 20, 2010.

BILL

(INSEPT 3-2 (certid):

(b) Any natural person who had an individual income in excess of \$100,000 in each of the two most recent years or joint income with that person's spouse in excess of \$150,000 in each of those years and has a reasonable expectation of reaching the same income level in the current year.

SECTION 2. 551.102 (11) (o) of the statutes is amended to read:

551.102 (11) (o) Any other person, other than an individual, of institutional character with total assets in excess of \$10,000,000 \$2,500,000 not organized for the specific purpose of evading this chapter.

SECTION 3. 551.202 (13) (am) of the statutes is amended to read:

ander the Securities Act of 1933 (17 CFR 230.501 (a)), provided that prior to the sale in this state to an accredited investor described in Rule 501 (a) (5) or (6) adopted under the Securities Act of 1933 s. 551.102 (1g) (a) or (b), the seller files a consent to service of process with the administrator in the form required under s. 551.611. Failure to file the consent as required is a cause for administrative action by the administrator under s. 551.604 but does not result in the loss of this exemption. This consent is not required to be filed if any of the following apply:

SECTION 4. 551.202 (14) (a) (intro.) of the statutes is amended to read:

551.202 (14) (a) (intro.) Subject to par. (b), any transaction pursuant to an offer directed by the offeror to not more than 25 persons in this state excluding those persons designated in sub. (13) but including persons exempt under sub. (24), during any period of 12 consecutive months whether or not the offeror or any of the offerees is then present in this state if all of the following apply:

SECTION 5. 551.202 (24) of the statutes is amended to read:

INSERT GOV.

(m) The exemption under this subsection is not used in conjunction with any other exemption under this section or s. 551 201, except that an offer or sale to an officer, director, partner, trustee, or individual occupying similar status or performing similar functions with respect to the issuer or to a person owning 10 percent or more of the outstanding shares of any class or classes of securities of the issuer does not count toward the monetary limitation in par. (c) 1. and 2.

SECTION 3. 551.202 (27) of the statutes is created to read:

551.202 (27) An offer or sale of a security by an issuer if the offer or sale is conducted in accordance with all of the following requirements:

- (a) The issuer of the security is a business entity organized under the laws of this state and authorized to do business in this state.
- (b) The transaction meets the requirements of the federal exemption for intrastate offerings in section 3 (a) (11) of the Securities Act of 1933 (15 USC 77c (a) (11)) and Rule 147 adopted under the Securities Act of 1933 (17 CFR 230.147).
- (c) The sum of all cash and other consideration to be received for all sales of the security in reliance on the exemption under this subsection does not exceed \$1,000,000, less the aggregate amount received for all sales of securities by the issuer within the 12 months before the first offer or sale made in reliance on the exemption under this subsection.
- (d) The issuer does not accept more than \$5,000 from any single purchaser unless the purchaser is an accredited investor as defined in Rule 501 (a) adopted under the Securities Act of 1933 (17 CFR 289 501 (a)).
- (e) No commission or other remuneration is paid or given, directly or indirectly, for any person's participation in the offer or sale of securities for the issuer unless the person is registered as a broker-dealer or agent under this chapter.

1 (INSEPT9-15)

10 11

1

2

3

4

5

6

8

12

13

/ OT

16 17

1 4

18

9-70/20

23

25

24

LRB-2664/P1 ARG:sac:jf SECTION 3

1	All funds received from investors are deposited into a bank or depository	
2	Institution authorized to do business in this state, and all the funds are used in	
3	accordance with representations made to investors.	
4	(g) Before the use of any general solicitation of the 25th sale of the security,	
5	whichever occurs first the issuer provides a notice to the administrator in writing	
6	or in electronic form, Notwithstanding s. 551.204 (1) and (3), the notice shall be	
7	limited to all of the following:	
8	1. Stating that the issuer is conducting an offering in reliance on the exemption	
9	under this subsection.	
10	2. Identifying the names and addresses of all of the following persons:	
11	a. The issuer.	
12	b. All persons who will be involved in the offer or sale of securities on behalf of	
13	c. The bank of other depository Institution in which investor funds will be	
14	c. The bank of other depository institution in which investor funds will be	
15	deposited.	
16	(h) The issuer is not, either before or as a result of the offering, an investment	
17	company, as defined in section 3 of the Investment Company Act of 1940 (15 USC	
18	80a-3), or subject to the reporting requirements of section 13 or 15 (d) of the	
19	Securities Exchange Act of 1934 (15 USC 78m or 780 (d)).	
20	The issuer informs all purchasers that the securities have not been	
21	registered under this chapter and makes the disclosures required under subsection	
22	(f) of Rule 147 adopted under the Securities Act of 1933 (17 CFR 230.147 (f)).	
23	The exemption under this subsection is not used in conjunction with any	
24	other exemption under this section or s. 551.201, except that an offer or sale to an	
25	officer, director, partner, trustee, or individual occupying similar status or	
	(EMD of INSERT	・・・・ン
	(10	

6

7

8

9

10

11

12

13

14

15

18

19

20

21

22

and the administrator the documentation resulting from a financial audit of its most recently completed fiscal year which complies with generally accepted accounting principles, \$2,000,000 subject to adjustment under s. (105.6) less the aggregate

INSERT 3-12

2

4

5

10

111

12

113

14

15

16

17

18

19

20

21

 $\mathbf{2}^2$

23

24

25

INSEPT 9-14 to INSEPT 8-02(

amount received for all sales of securities by the issuer within the 12 months before the first offer or sale made in reliance on the exemption under this subsection.

- (d) The issuer does not accept more than \$5,000 from any single purchaser unless the purchaser is an accredited investor, as defined in Rule 501 (a) adopted under the Securities Act of 1933 (17 CFR 230.501 (a)).
- (e) The offering under this subsection is made exclusively through one or more Internet sites and each Internet site is registered with the division under s. 551.205 (1) (b) 1. or exempt from registration under s. 551.205 (1) (b) 2.
- (f) Not less than 10 days prior to the commencement of an offering of securities in reliance on the exemption under this subsection, the issuer files a notice with the administrator, in writing or in electronic form as prescribed by the administrator, containing all of the following:
- 1. A notice of claim of exemption from registration, specifying that the issuer will be conducting an offering in reliance on the exemption under this subsection, accompanied by the filing fee specified in s. 551.614 (1m).
- 2. A copy of the disclosure statement to be provided to prospective investors in connection with the offering, containing all of the following:
- a. A description of the company, its type of entity, the address and telephone number of its principal office, its history, its business plan, and the intended use of the offering proceeds, including any amounts to be paid, as compensation or otherwise, to any owner, executive officer, director, managing member, or other person occupying a similar status or performing similar functions on behalf of the issuer.
- b. The identity of all persons owning more than 10 percent of the ownership interests of any class of securities of the company.

Kunkel, Mark

From: Sent:

Schacht, Nathan

Tuesday, July 30, 2013 3:26 PM

To:

Kunkel, Mark

Subject:

Final securities exemption for bill

Importance:

High

Mark, please add the below exemption as well. When do you think we'll have the draft?

551.201(3)(d) A bank holding company, as defined in 12 USC 1841(a), or savings and loan holding company, as defined in 12 USC § 1467A(a)(1)(D), with no significant assets other than securities of one or more entities listed in pars (a), (b) and (c) and the subsidiaries of each such entity.

Nathan Schacht

Office of State Representative David Craig 83rd Assembly District

P: (608) 266-3363

E: nathan.schacht@legis.wi.gov

NOTE: Emails sent to and from this account may be subject to open records requests and should not be considered private.

UNITED STATES CODE SERVICE Copyright © 2013 Matthew Bender & Company, Inc. a member of the LexisNexis Group (TM) All rights reserved.

*** Current through PL 113-22, approved 7/25/13 ***

TITLE 12. BANKS AND BANKING CHAPTER 17. BANK HOLDING COMPANIES

Go to the United States Code Service Archive Directory

12 USCS § 1841

§ 1841. Definitions

(1) Except as provided in paragraph (5) of this subsection, "bank holding company" means any company which has control over any bank or over any company that is or becomes a bank holding company by virtue of this Act.

(2) Any company has control over a bank or over any company if--

(A) the company directly or indirectly or acting through one or more other persons owns, controls, or has power to vote 25 per centum or more of any class of voting securities of the bank or company;

(B) the company controls in any manner the election of a majority of the directors or trustees of the bank or company; or

(C) the Board determines, after notice and opportunity for hearing, that the company directly or indirectly exercises a controlling influence over the management or policies of the bank or company.

(3) For the purposes of any proceeding under paragraph (2)(C) of this subsection, there is a presumption that any company which directly or indirectly owns, controls, or has power to vote less than 5 per centum of any class of voting securities of a given bank or company does not have control over that bank or company.

(4) In any administrative or judicial proceeding under this Act, other than a proceeding under paragraph (2)(C) of this subsection, a company may not be held to have had control over any given bank or company at any given time unless that company, at the time in question, directly or indirectly owned, controlled, or had power to vote 5 per centum or more of any class of voting securities of the bank or company, or had already been found to have control in a proceeding under paragraph (2)(C).

(5) Notwithstanding any other provision of this subsection--

(A) No bank and no company owning or controlling voting shares of a bank is a bank holding company by virtue of its ownership or control of shares in a fiduciary capacity, except as provided in paragraphs (2) and (3) of subsection (g) of this section. For the purpose of the preceding sentence, bank shares shall not be deemed to have been acquired in a fiduciary capacity if the acquiring bank or company has sole discretionary authority to exercise voting rights with respect thereto; except that this limitation is applicable in the case of a bank or company acquiring such shares prior to the date of enactment of the Bank Holding Company Act Amendments of 1970 [enacted Dec. 31, 1970] only if the bank or company has the right consistent with its obligations under the instrument, agreement, or other arrangement establishing the fiduciary relationship to divest itself of such voting rights and fails to exercise that right to divest within a reasonable period not to exceed one year after the date of enactment of the Bank Holding Company Act Amendments of 1970 [enacted Dec. 31, 1970].

(B) No company is a bank holding company by virtue of its ownership or control of shares acquired by it in connection with its underwriting of securities if such shares are held only for such period of time as will

permit the sale thereof on a reasonable basis.

(C) No company formed for the sole purpose of participating in a proxy solicitation is a bank holding company by virtue of its control of voting rights of shares acquired in the course of such solicitation.

(D) No company is a bank holding company by virtue of its ownership or control of shares acquired in securing or collecting a debt previously contracted in good faith, until two years after the date of acquisition. The Board is authorized upon application by a company to extend, from time to time for not more than one year at a time, the two-year period referred to herein for disposing of any shares acquired by a company in the regular course of securing or collecting a debt previously contracted in good faith, if, in the Board's judgment, such an extension would not be detrimental to the public interest, but no such extension shall in the aggregate exceed three years.

(E) No company is a bank holding company by virtue of its ownership or control of any State-chartered

bank or trust company which--

(i) is wholly owned by 1 or more thrift institutions or savings banks; and

(ii) is restricted to accepting--

(I) deposits from thrift institutions or savings banks;

(II) deposits arising out of the corporate business of the thrift institutions or savings banks that own the bank or trust company; or

(III) deposits of public moneys.

(F) No trust company or mutual savings bank which is an insured bank under the Federal Deposit Insurance Act is a bank holding company by virtue of its direct or indirect ownership or control of one bank located in the same State, if (i) such ownership or control existed on the date of enactment of the Bank Holding Company Act Amendments of 1970 [enacted Dec. 31, 1970] and is specifically authorized by applicable State law, and (ii) the trust company or mutual savings bank does not after that date acquire an interest in any company that, together with any other interest it holds in that company, will exceed 5 per centum of any class of the voting shares of that company, except that this limitation shall not be applicable to investments of the trust company or mutual savings bank, direct and indirect, which are otherwise in accordance with the limitations applicable to national banks under section 5136 of the Revised Statutes (12 USC § 24).

(6) For the purposes of this Act, any successor to a bank holding company shall be deemed to be a bank holding company from the date on which the predecessor company became a bank holding company.

UNITED STATES CODE SERVICE Copyright © 2013 Matthew Bender & Company, Inc. a member of the LexisNexis Group (TM) All rights reserved.

*** Current through PL 113-22, approved 7/25/13 ***

TITLE 12. BANKS AND BANKING CHAPTER 12. SAVINGS ASSOCIATIONS

Go to the United States Code Service Archive Directory

12 USCS § 1467a

§ 1467a. Regulation of holding companies

(a) Definitions.

(1) In general. As used in this section, unless the context otherwise requires—

(D) Savings and loan holding company.

(i) In general. Except as provided in clause (ii), the term "savings and loan holding company" means any company that directly or indirectly controls a savings association or that controls any other company that is a savings and loan holding company.

(ii) The term "savings and loan holding company" does not include--

(I) a bank holding company that is registered under, and subject to, the Bank Holding Company Act of 1956 (12 U.S.C. 1841 et seq.), or to any company directly or indirectly controlled by such company (other than a savings association);

(II) a company that controls a savings association that functions solely in a trust or fiduciary capacity as described in section 2(c)(2)(D) of the Bank Holding Company Act of 1956 (12 U.S.C. 1841(c)(2)(D)); or (III) a company described in subsection (c)(9)(C) solely by virtue of such company's control of an intermediate holding company established pursuant to section 10A [12 USCS § 1467b].